

Program Data Sheet

Name of Event: Junior Lifeguard Course 2004		
Date: July 12 – July 23, 2004	Day of Week: Monday - Friday	Time: 9am – 3pm
Location: Outdoor Pool	Information Phone #:788-3301	Price:\$135 per student
Program Coordinator: Mike Carlomany		
Phone #: 788-3301	Fax #: 788-3345	E-mail Address: mwrpool@Monroe.army.mil
Purpose of the Event: Provide youth with the knowledge and hand-on practice of the water and rescue techniques required to effectively respond to emergency situations common to the swimming pool and open water settings. Another goal of the course is to expose participants to all aspects of the Lifeguarding position. They will see and participate in the behind the scene work as well so they can make a more informed decision when it comes time for them to seek employment.		

Key POCs

Name	Requirements	Phone #	Fax #	e-mail	Actions
Casemate\ ezine \ Marquee \ web page \ in-house flyers	Publicity				
In house	Equipment				
	Supplies				
	Audio/video				
	Decorations				
	Food & Beverages				
	Procurement				

After Action Report

Financial Analysis		
Sales:		Notes: 1) I, Mike Carlomany, instructed the course to avoid NAF labor usage 2) Course registration fee was \$135 per student and included, Red Cross Guard Start folder and books, embroidered duffle bag, embroidered shirt, embroidered swimming suit and various other course materials.
COGS:		
Other Revenues:	\$1515.00	
Labor:	0	
Other Expenses:	\$912.47	
NIBD:	\$602.53	

Program Analysis	
Attendance: 9	12 July – 23 July 2004 from 9am – 3pm
Elements to Change: 1) Price. I received a grant of \$300 from the CCC after the course had begun so I couldn't lower the costs this year. Next year I will try to get a grant prior to registration beginning so I can lower the course fees based on the amount of grant received. This year grant money is being used to cover field trip expenses so no out of pocket money is incurred by participants. 2) Staffing. No change, I will instruct the course again next year	
Elements to Eliminate:	
Elements to Add: 1) Invite guest speakers to add diversity to the course work. 2) Increase from one to two field trips. 3) Advertising. Get the word out to YS, Casemate and web sooner	
Other Comments: Overall a tremendous success.	